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Prism Projection Unveils New RevEAL Profile at Prolight + Sound

Sully, Iowa – MARCH 18, 2011 – Prism Projection will be debuting the RevEAL Profile, the latest addition to their multi-award winning RevEAL collection, during Prolight + Sound 2011, held at Messe Frankfurt, April 6-9 in Hall 11.0 Stand D71, as part of the Lightpower Village.

The RevEAL Profile luminaire is a true high-CRI, LED Profile Spot with high lumen output. Its debut follows the successful launch of the multi-award winning RevEAL Color Wash (RevEAL CW) and the RevEAL Studio. The RevEAL Profile is off to an auspicious start having been named Best Debuting Product in the Lighting category at LDI 2010.

The new 16,000-lumen RevEAL Profile features a variable CCT range (2800k-6500k), adjustable focus from hard to very soft edge, changeable lenses for beam angles from 14° to 70°, and a flat field. It also offers four shutters on a tri-plane; an M-size GOBO; DMX, Artnet and local control; and universal AC input (90-260 VAC).



The bleeding edge of technology has been harnessed, delivering the future of framing profile spotlights. The RevEAL Profile has the output of traditional sources at a fraction of the power consumption. Edge to edge crisp projections coupled with high rendering and precise color, giving lighting designers more power to release their creativity. The RevEAL Profile contains the most advanced LED color and optics engine ever delivered to production lighting. Hold on as the limits of possibility fade away.

Seeing is believing! RevEAL (Revolutionary Entertainment & Architectural Lighting)[™] products from Prism Projection are professional grade lighting solutions that provide unparalleled color rendering, palette, repeatability, and beam quality. RevEAL series products are illuminated by energy efficient and long lasting solid state light sources that are applied with proprietary control algorithms and projection optics. Prism Projection's technology unlocks the potential of light emitting diodes (LEDs) in order to provide a lighting instrument with exceptional utility and quality previously only approached by conventional sources. RevEAL is an environmentally friendly and sustainable solution for any space in which a professional look and feel is desired.

Other RevEAL products on display will be the highly acclaimed RevEAL CW Color Wash luminaire and the RevEAL Studio, which offer guaranteed optical and color performance through TrueSource[™] technology.

For more information about Prism Projection and the RevEAL product line, visit www.prismprojection.com.

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